



*10 reasons for choosing
latex by Latexco*



latexco[®]
We support your dreams.



TO TURN OR NOT TO TURN, THAT IS THE QUESTION

In this - To turn or not to turn, that is the question - controversy, only one claim is correct: only people who can change position unhindered during their sleep, will enjoy a revitalizing sleep and wake up full of energy. This statement is, for that matter, scientifically proven and confirmed by quite a few European sleep research authorities. The natural behaviour of movement during sleep should never be hampered.

Prof. Dr. Raymond Cluydts, Free University of Brussels, Department for Cognitive and Biological Psychology (BE): "Contrary to what many people think, sleep is not passive: body and mind remain fairly active. So we have to be able to move freely. If not, we wake up the next morning with painful muscles and joints and it will be hard to be fresh and alert during the day."

Prof. Dr. Jürgen Zulley, Head of the Medical Sleep Research Centre at Regensburg University (DE): "Nightly movements during sleep must not be hampered, as healthy sleepers turn over in bed up to sixty times a night."

A healthy sleeper should, therefore, be able to move freely during his sleep. The less muscle labour or energy needed for that, the better the quality of the sleep and the fitter the sleeper will feel in the morning.



01 Natural elasticity

Thanks to their unequalled elasticity, latex bedding products support a sleeper's natural movements. The material's excellent point elasticity ensures that the products adapt perfectly to the sleeper's body contours, which ensures a correct position of the spinal column in every sleeping position.

A latex mattress can be combined perfectly with every supporting bed structure, either flexible or fixed.

02 Perfect body support

The excellent natural elasticity and the balanced pressure distribution of latex mattresses are a sure-fire guarantee for optimal body support, good blood circulation and help prevent pain and stiffness.





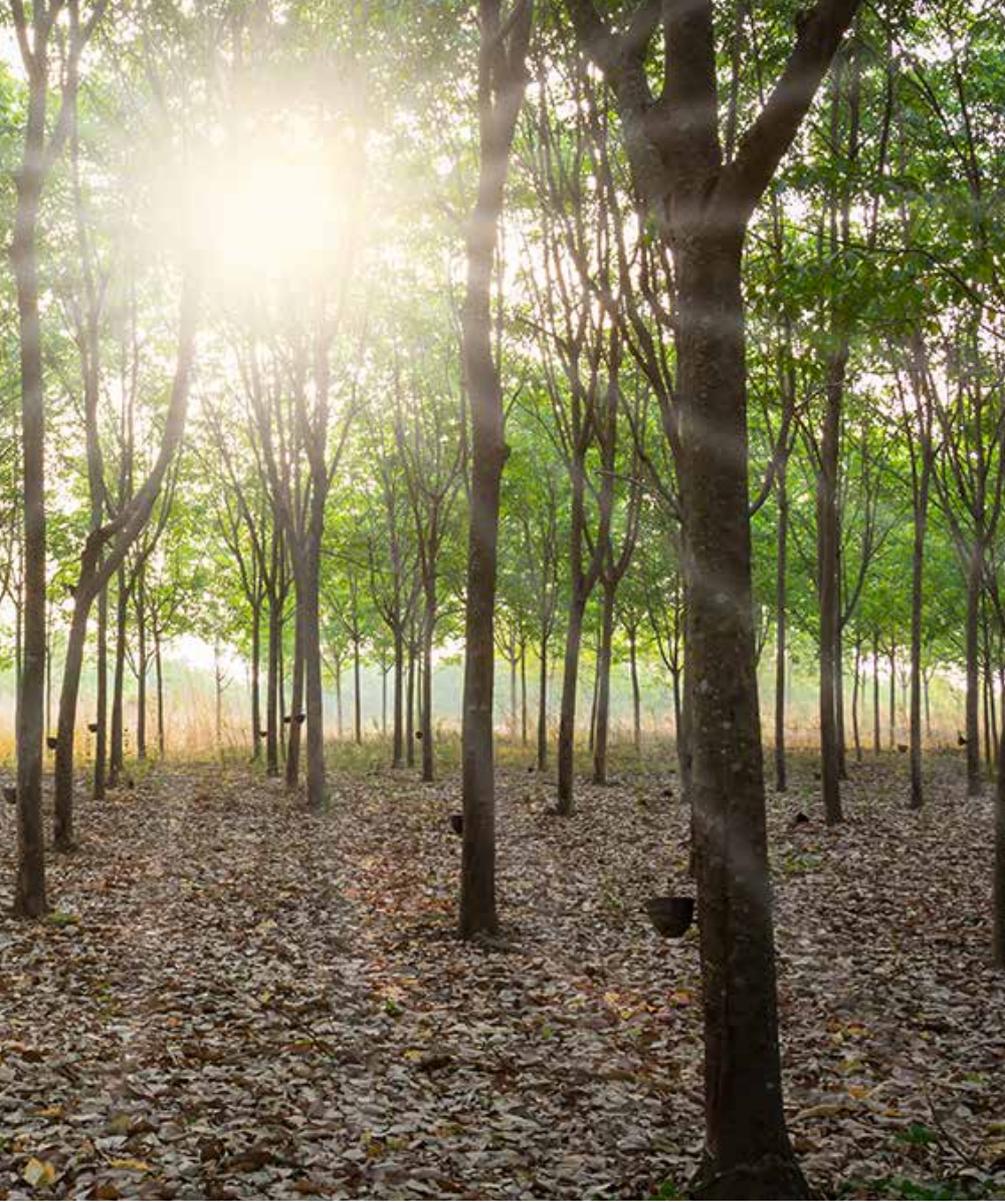
03 Healthy air circulation and moisture regulation

Latex foam has an open cell structure made up of millions of tiny interconnecting microscopic air bubbles. More than ensuring a very flexible mattress, this also promotes constant air circulation. Natural movement during the night's sleep helps ventilate the mattress.

04 Durability

The dynamic fatigue test (EN 1957) to check a mattress' durability simulates the accelerated load exerted on a mattress core throughout its life cycle (ca. 10 years). Tests carried out by the LGA Möbelprüfinstitut (DE) prove that our mattresses lose only a minimum amount of their original height and hardness. This high resistance against lumpiness and ageing makes them much longer lasting.





05 Use of natural latex

Natural latex, the juice of the tropical rubber tree (*Hevea Brasiliensis*), is a natural and inexhaustible raw material. The rubber trees neutralize over 90 million tons of carbon dioxide (CO₂) per year. A forest with rubber trees has the same air purifying characteristics as a tropical rain forest.

Latexco exclusively uses natural latex derived from ISO certificated plantations (ISO14001) that meet stringent quality standards.

06 Mold-resistant and hygienic

Tests by the “Morton Thiokol Research and Development Institute” in Massachusetts have shown that latex foam products are resistant to mold and mildew and are hypo-allergenic (report n° 87-304). In addition, recent studies by Centexbel, the Belgian Textile Research Centre, have demonstrated how latex is also resistant to dust mites (report n° 8276 ISO 10993-5).





07 Noiseless

People who sleep on a latex mattress and pillow enjoy a revitalising sleep without creaking, squeaking or spring-like noises.

08 Quality guaranteed

More than being harmless to human health and the environment, Latexco's mattresses are also of exceptional high quality, as proven by the LGA-, Öko-Tex Standard 100- and Eurolatex Eco Standard labels. Our entire range complies with all the conditions required to receive the EU eco-label (2002/740/EU). Via the Latexco Eurolatex and LGA certificates, customers can obtain a European environmental quality label.



09 Constant quality monitoring

Continual quality checks of all relevant parameters, during every step of the manufacturing process, guarantee highquality products.





10 Customer service

Latexco continually invests in its sales, production and logistics centres in Belgium and abroad. In this way, we are able to deliver efficient tailored customer services. Latexco offers its customers state-of-the-art technology, many years' of experience and outstanding services. Respect for people and the environment are pivotal in everything we do.

